



OADC

Oregon Association
of Defense Counsel

2024 SPONSORSHIP OPPORTUNITY



WHO IS OADC - OREGON ASSOCIATION OF DEFENSE COUNSEL?

OADC is a volunteer, nonprofit association comprised of Oregon State Bar members who devote a substantial portion of their practice to civil litigation defense.

The mission of OADC is to collaborate, educate and unify the Oregon defense bar by providing professional development, sharing collective knowledge, advocating for defense concerns and working to protect the civil justice system.

OUR MEMBER AREAS OF PRACTICE AND AFFINITY GROUPS INCLUDE:

Commercial	New Lawyers
Construction	Practice Management
Coverage	Product Liability
Diversity, Equity, and Inclusion	Professional Liability
Employment	Trial Practice
Government Liability	Women In Law

BENEFITS OF SPONSORSHIP

Through your Partner Package sponsorship you will gain direct contact with and access to our members, help to improve the overall effectiveness of civil defense practice in Oregon and further educate and develop our legal community.

OADC values our sponsorship partners. These partnerships allow us to maintain and expand our membership services. OADC can connect you with attorneys and organizations that are at the forefront of the legal profession in Oregon, while helping you raise your company's profile and awareness by giving our members further insight into products and services—like yours—which are available to our profession.



INCREASE your reach to key contacts through affiliation with OADC.



OBTAIN direct access to OADC members.



INTRODUCE new products and services to leaders in the profession.



NETWORK with the Oregon civil defense community.



ACHIEVE public recognition as an organization that's making a difference in the profession.

OADC PARTNER PACKAGE - \$3,500

PACKAGE INCLUDES:

- Access to the OADC Listserv*
- Two full color quarter page ads in The Verdict™ digital magazine (\$300 value)
- One exhibit table and one complimentary attendance to the OADC Annual Convention (June)
- One exhibit table and one complimentary attendance at the OADC Fall Seminar (November)
- Ability to promote two lunch-and-learns to the membership in 2024.**
- Company featured as part of a "Sponsor Spotlight" in one issue of OADC's monthly E-Digest.
- Company logo and link on the OADC website.
- Company logo and Partner Sponsor recognition in each issue of The Verdict™.
- Company logo on all marketing associated with the Annual Convention and Fall Seminar.
- Verbal recognition at the Annual Convention and Fall Seminar.
- List of all Annual Convention & Fall Seminar Attendees.
- Right-of-first refusal on any additional sponsorship opportunities throughout the year.

* Access and use of the OADC Listserv subject to usage guidelines.

** Coordination with OADC staff required to avoid conflict with other OADC programming.

The OADC Sponsorship program runs from January 1 to December 31 annually.

Partner Package sale closes March 1, 2024



PARTNER PACKAGE SPONSORSHIP

To register for a sponsorship, please complete the following form and return with payment to the OADC office via mail for fax.

Individual Full Name _____ Position Title _____

Company Name (exactly as it should be listed) _____

Mailing Address _____ City _____ State _____ Zip _____

Business Phone _____ Website _____

Email _____

Partner Package Sponsorship \$3,500

Items included in your package includes:

- Access to the OADC Listserv*
- Two full color quarter page ads in The Verdict™ digital magazine (\$300 value)
- One exhibit table and one complimentary attendance to the OADC Annual Convention (June)
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The OADC Partnership program runs from January 1 to December 31 annually. Partner Package sales close on March 1, 2024. Sponsorships must be paid in full and with a completed agreement form in order to begin, there are no refunds for cancellations to Sponsorship Packages. The number of Partner Package sponsorships is limited and will be sold on a first-come, first-served basis.

Registrant agrees to grant OADC and Update Management Inc. the right to photograph or video Registrant during participation in OADC events. Registrant understands that any photographs or recordings may be used by OADC and Update Management Inc. for marketing and promotional purposes, at their sole judgment and discretion, without compensation or credit to Registrant.

Payment Options | Fax completed form to 503-253-9172 or mail to 9600 SW Oak Street, Suite 565, Tigard, OR 97223

Check - Payable to OADC (US funds only). A form must be submitted to OADC to confirm support; the check may follow.

Card Visa Master Card American Express Discover

Card # _____ Exp. Date _____ Amount Authorized \$ _____

Name on Card _____ Signature _____

Card Billing Address _____ City _____ State _____ Zip _____

Email receipt to _____ CVV _____